

# 2017 BEST PLACES TO WORK IN INSURANCE



**REGISTRATION DEADLINE: June 2, 2017**

## What is the Best Places to Work in Insurance?

The Best Places to Work in Insurance is a survey competition to determine which participants are the best employers. The process is managed by Best Companies Group (BCG) and winners are published in Business Insurance.

## What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages programs worldwide, including the US, Canada and the UK.

## Why participate?

By participating you can find out if you are one of the region's best employers! It can also result in significant organizational benefits for entrants:

**1) Heightened Company Pride.** If your company appears on the list, it could improve employee morale and retention.

## 2) Public Relations and Marketing Advantage.

Companies can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.

## 3) The Employee Feedback Report:

While participation is FREE, participants can pay as little as \$800 to receive their Employee Feedback Report detailing the company's employee responses. Also included are Insurance employee and employer benchmarks.

## Who can participate?

- For-profit or not-for-profit business
- Publicly or privately held business
- Facility in the United States
- A minimum of 25 employees working in the United States
- In business a minimum of 1 year
- Must fit into one of the 9 options within the insurance industry listed on our website under "eligibility"

## Assessment Description

The process includes 2 surveys gathering detailed data about each participating company. BCG conducts the surveys, analyzes the data and determines the winners and rankings.

## Part I – Employer Benefits & Policies

**Questionnaire:** The employer completes an online survey, detailing company policies, practices, benefits and demographics.

## Part II – Employee Engagement & Satisfaction

**Survey:** Employees complete a survey of in-depth statements using a scale of 5 points ranging from "Agree Strongly" to "Disagree Strongly." The survey also includes 7 demographic and 2 open-ended questions. It can be given online or by paper if a full company employee email list is not available.

## What does it cost?

# of US Employees	# Employees Surveyed	Online Fee <sup>(1)</sup>	Paper Fee <sup>(2)</sup>
25-99	All	FREE	\$375
100-199	All	FREE	\$505
200-499	Up to 250 <sup>(3)</sup>	FREE	\$585
500-2499	350 <sup>(3)</sup>	FREE	\$685
2500+	400 <sup>(3)</sup>	FREE	\$840

1) Review the Assessment Process page to learn about this email-based survey before selecting this option 2) Fees are non-refundable 3) Employees are randomly selected

## Announcing & Recognizing the Winners!

The contact at each company is notified of their status prior to the release of the winner rankings in Business Insurance in October 2017. Non-winning companies are not publicly revealed.

**For more information or to register visit the website below or call BCG at 717-323-5272.**

**[www.BestPlacestoWorkINS.com](http://www.BestPlacestoWorkINS.com)**

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